

The Grange Academy Business curriculum map

Intent

Both GCSE and A-Level courses focus on building logical arguments for achieving specific Business or Economic decisions, based on knowledge and evidence from case studies or live business situations. We provide an environment for all students to be entrepreneurial, independent learners, confident presenters and strong team players with a sound understanding of the world in which they live. Lessons are designed to inspire and challenge our students to value diversity, be open-minded, develop teamwork skills, take risks and develop their financial awareness. Key Skills - Problem-solving and decision-making skills relevant to business Analytical and evaluation skills Quantitative skills calculations in a business context Interpretation and use of quantitative data in business context to support, inform and justify Communication and interpersonal skills.

Implementation

	Autumn Term I	Autumn Term II	Spring Term I	Spring Term II	Summer Term I	Summer Term II
Year 10	<p>Topic 1.1 Enterprise and entrepreneurship: Students are introduced to the dynamic nature of business in relation to how and why business ideas come about. They also explore the impact of risk and reward on business activity and the role of entrepreneurship.</p> <p>End of topic Exam questions</p> <p>A level Business Theme 1 Marketing and people</p>	<p>Topic 1.2 Spotting a business opportunity: Students will explore how new and small businesses identify opportunities through understanding customer needs and conducting market research. They will also focus on understanding the competition.</p> <p>End of Topic Exam Questions</p> <p>A level Business Theme 1 Marketing and people</p>	<p>Topic 1.3 Putting a business idea into practice: This topic focuses on making a business idea happen through identifying aims and objectives and concentrating on the financial aspects.</p> <p>End of Topic Exam Question</p> <p>A level Business Theme 2 – Managing a Business</p>	<p>Topic 1.4 Making the business effective: Students will explore a range of factors that impact on the success of the business, including location, the marketing mix and the business plan.</p> <p>End of Topic Exam Questions</p> <p>A level Business Theme 1 Marketing and people/ Theme 2 Managing a Business</p>	<p>Topic 1.5 Understanding external influences on business: Students are introduced to a range of factors, many of which are outside of the immediate control of the business, such as stakeholders, technology, legislation, and the economy. Students will explore how businesses respond to these influences.</p> <p>End of Topic Exam Questions</p> <p>A level Business Theme 2 – Managing a Business</p>	<p>Topic 2.1 Growing the business: Students are introduced to methods of growth and how and why business aims and objectives change as businesses evolve. The impact of globalisation and the ethical and environmental questions facing businesses are explored.</p> <p>End of Topic Exam Questions</p> <p>A level Business – Theme 3 Business growth</p>

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<p>Year 11</p>	<p>Topic 2.1 Growing the business: Students are introduced to methods of growth and how and why business aims and objectives change as businesses evolve. The impact of globalisation and the ethical and environmental questions facing businesses are explored.</p> <p>End of Topic Exam Questions</p> <p>A level Business Theme 3 Business Strategy</p>	<p>Topic 2.2 Making marketing decisions: Students will explore how each element of the marketing mix is managed and used to inform and make business decisions in a competitive marketplace.</p> <p>End of Topic Exam Questions</p> <p>A level Business Theme 1 Marketing and people</p>	<p>Topic 2.3 Making operational decisions: This topic focuses on meeting customer needs through the design, supply, quality, and sales decisions a business makes Topic 2.4 Making financial decisions.</p> <p>End of Topic Exam Questions</p> <p>A level Business Theme 2 – Managing a Business</p>	<p>Topic 2.5 Making human resource decisions: Growing a business means that decisions relating to organisational structure, recruitment, training and motivation need to be made to influence business activity. These aspects are considered in this final topic.</p> <p>End of Topic Exam Questions</p> <p>A level Business Theme 1 Marketing and people/ Theme 2 Managing a Business</p>	<p>Topic 1.5 Understanding external influences on business: Students are introduced to a range of factors, many of which are outside of the immediate control of the business, such as stakeholders, technology, legislation, and the economy. Students will explore how businesses respond to these influences.</p> <p>End of Topic Exam Questions</p> <p>A level Business Theme 2 – Managing a Business</p>	<p>Topic 2.1 Growing the business: Students are introduced to methods of growth and how and why business aims and objectives change as businesses evolve. The impact of globalisation and the ethical and environmental questions facing businesses are explored.</p> <p>End of Topic Exam Questions</p> <p>A level Business – Theme 3 Business growth</p>
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